

NC LIVE OPPAC Meeting
Quarterly Meeting Minutes
Monday, October 30 | 2:00 - 3:00 p.m.

In Attendance

CHAIR: Staci Wilson, Catawba Valley
Community College

Joanna Cox, Harnett County Public Library

Sheila Killebrew, Davidson County PL

Melissa Oleen, Rowan Public Library

Will Ritter, Wake Forest University

Chris Robinson, UNC Wilmington

Sherrill Shiraz, Queens University

Jennifer Smith, Alamance Community
College

Karina Soni, UNC Chapel Hill

NC LIVE Staff

Sophie Hollis, Community Engagement Librarian

Rob Ross, Director

Absent

Abby Moore, UNC Charlotte

Morgan Pruitt, Central Carolina CC

Apryl Rosser, Methodist University

Discussion

1. Call to order, review of agenda, introductions
2. Reviewed suggested theme and possible titles for 2024 Annual Conference
 - a. Brainstormed possible keynote speakers
3. Discussed topics on increasing usage of NC LIVE resources
 - a. **Decision:** create marketing materials to increase awareness of app versions of resources
 - b. **Decision:** begin marketing campaign of demonstrating value (ROI) of individual items in NC LIVE collections
 - c. Discussed strategies for circulation of monthly marketing newsletter
 - d. Considered benefits of in-person NC LIVE orientation trainings
4. Gathered feedback on upcoming projects
 - a. Suggested ways to get NC college and university alumni connected with local public libraries after graduation
5. Planning for next meeting, adjournment